



Overview

- Aaroncare is an operator of residential care homes in the north west of England and Scotland, offering 300 elderly care beds in five homes
- Strong regional focus & reputation
- Retiring owners wanted to exit at a high valuation with a sale to a group compatible with Aaroncare's values

Role

- Identified key strategic challenges and priorities
- Produced high quality information memorandum, business plan and management presentations
- Screened potential acquirers to identify serious bidders in whose business Aaroncare's homes would be a good fit
- Managed legal process and due diligence to close the deal two and a half weeks after granting exclusivity



100% of the share capital was sold to New Century Care for £16m